

# Message!Mover USSD

A product for the GSM operator



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## What is USSD?

A USSD service is a service you can initiate a transaction by calling a special number of style \*12345#. As an example, you stand in front of a coca cola vending machine and you press \*12345# (which is marked on the machine) and you get a text saying “ choose your product now, you press the button and you get your beverage charged on your phone bill.

## What can you use USSD for?

With USSD you can create any kind of application you like where the user can interact with numbers. You can initiate callbacks, request information, redirect calls, remote control a vending machine and similar transactions.

## What is needed for USSD?

Global Networks Message!Mover Product line gives you USSD all in one box. It consists out of 2 boxes of hardware. One being a Cisco ITP which takes care of the number translations and the global title routing and a Sun Netra with a E1 card and some special software to run the SS7 stack and Global Networks, Inc.'s proprietary Message!Mover USSD Software component.

